

A red tuxedo jacket with a white shirt and black bow tie is shown from the chest up, hanging from a red balloon. The balloon is tied to the top of the jacket's collar. The background is a dark sky with a large, glowing orange and yellow cloud, suggesting a sunset or sunrise. The overall mood is mysterious and surreal.

THE MAN IN THE RED JACKET

BY IRENE LIEBLER



All of the images in this book were created while participating in Don Giannatti's Project 52 PRO workshop, using techniques and Photoshop tricks I've learned from him, and others online over the past two years, like: Joel Grimes, David Hobby, Brooke Shaden, Miss Aniela, Erik Almas, Bill Gekas, Regina Pagles, and Joey L., and Sue Bryce.

The Man in the Red Jacket is my husband, John – a very patient guy.

For more than a year, he has endured countless requests to pose, and has done so without (much) eye-rolling.

I thank him for his unwavering support and willingness to “act” the part of the Man in the Red Jacket.

I hope this book is an inspiration for those like me, who love to see behind the scenes.

## RED BALLOON

A composite of five images using window light.

I was watching lots of Sue Bryce workshops on Creative Live before I did this image. She's all about using natural light and polystyrene backdrops so I did the same. Window light on the left and a large reflector on the right.

Getting the collar to stay open was the tricky part. My daughter held open the collar, then I merged the pieces in Photoshop.





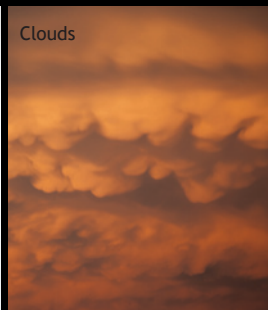
## EXPECT THE UNEXPECTED

This assignment was to create an image for the local Chamber of Commerce warning people of the dangers of storms.

The final composite is five images using two speed lights, an Einstein with beauty dish as the key light, and a flash of lightning to add drama to the sky.



Initial sketches:





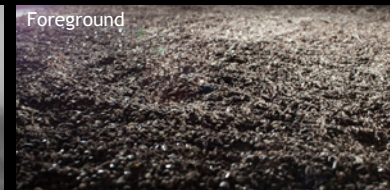


# WHO MOVED MY CHEESE

The emphasis of this image was texture. Somehow my brain went to stinky cheese – Gorgonzola!

The “ground” was created using garden fertilizer.

Simple lighting with two bare speed lights and a foam core reflector.



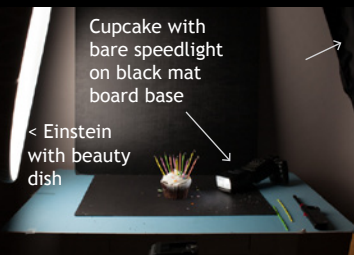




# MID LIFE CRISIS

This was an open assignment right around the time of my husband's birthday, so I did this image for him.

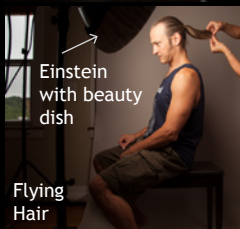
I added a texture overlay to the final image to create the scratched and worn look.



Car - photographed outdoors in natural light



Bare speedlight to light up background



Initial sketch:







## NO WAY BACK

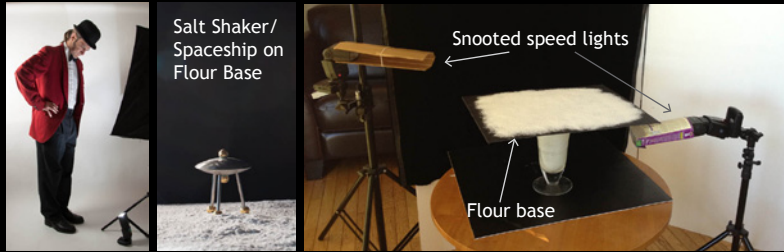
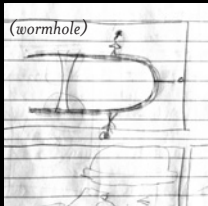
The key ingredient for this shot was flour. I sprayed a vase with cooking spray and sprinkled flour inside and on the rim.

Flour was sprinkled onto a piece of black mat board and merged with the vase in Photoshop.

The "spaceship" was a salt shaker I had gotten as a wedding gift.

A speed light was aimed at the side of the vase to create the glow from the inside.

*Initial sketch:*







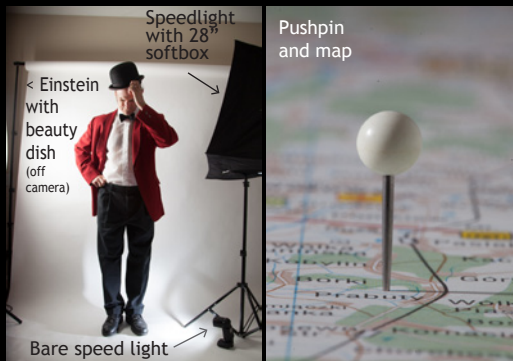
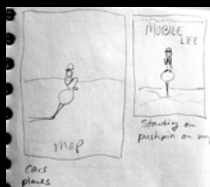
# LOST WITHOUT YOUR CELL PHONE?

Mobile Life  
Magazine Cover

Just two images,  
but the trick was  
to get the correct  
perspective on  
the shoes so that  
the man looks  
believable standing  
on the pushpin.

I changed the color  
of the pushpin in  
Photoshop because  
it was too light  
against the map,  
and I thought red  
would look better  
anyway.

Initial sketches:



Inside this issue...

Final image

iPhone Hacks  
Android Camera Apps  
New Cases for Supreme Protection

# MOBILELIFE

the travel edition

## LOST without your smart phone?

See  
Page 85  
for Big  
Savings  
on Mobile  
Phones



**LOST**  
without  
your  
smart  
phone?

# "EYE SPY"

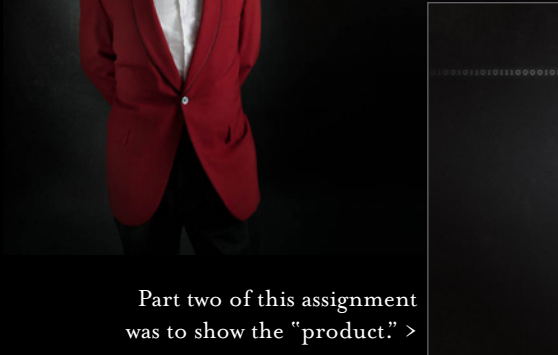
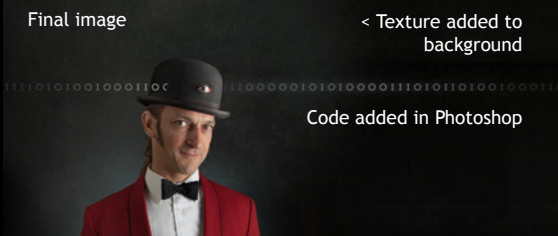
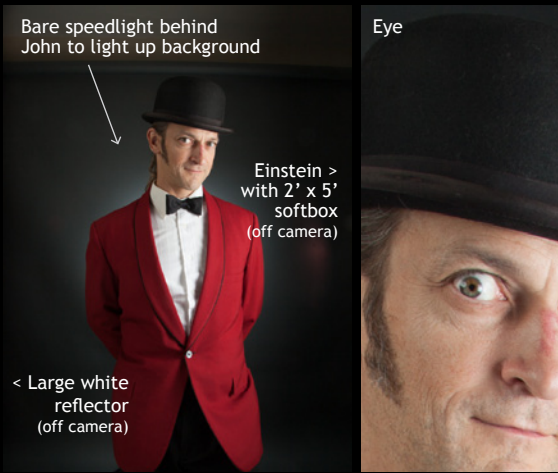
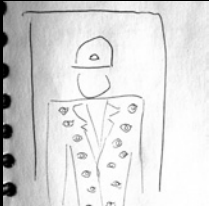
CHIEF OF  
CYBER SECURITY

Sometimes simpler  
is better.

Originally I was  
going to put eyes all  
over the jacket, but  
probably ran out of  
time.

I might save that  
idea for another  
shot.

*Initial sketches:*



011110101000100011001100000000010101010100001110101011010010

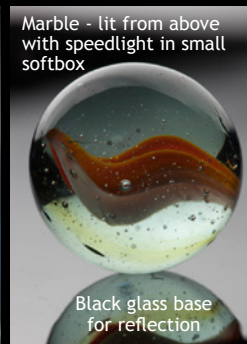
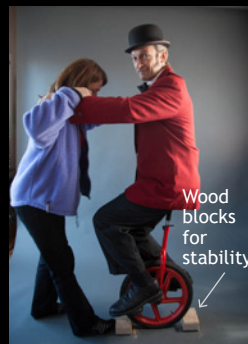


# WE HAVEN'T LOST OUR MARBLES... YET

When I started shooting marbles for this project, it was going to be a straight product shot. But after looking at this marble I imagined the Man in the Red Jacket inside of it.

I knew a friend with a unicycle a recreated the same overhead light to match the light on the marble.

The hardest part was balancing on the unicycle to get John's feet up on the pedals, so I used wooden blocks to help stabilize it. *We both nearly fell over!*





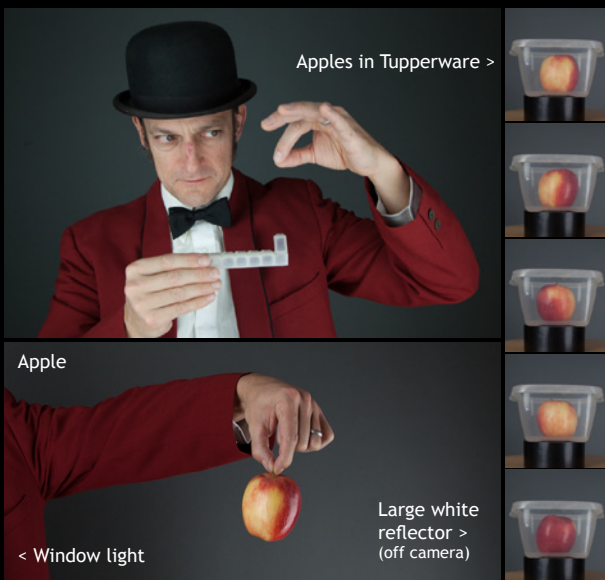


## AN APPLE A DAY

This was a simple shot too, but what made it even easier was to photograph the apples in Tupperware.

This added some highlights on the plastic pill container and helped to position the apples in post.

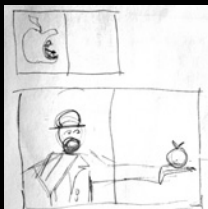
The letter "S" was added in Photoshop.



Final image



Initial sketches:



*Sometimes the final image looks nothing like the sketch.*





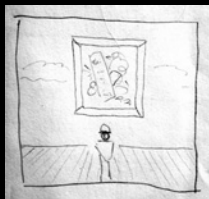
# MR. BIGGLES CONTEMPLATES "NUDE DESCENDING A STAIRCASE"

I was invited to participate in a brand new creative project started by Melanie Biehle and Sandra Harris called We Are The Contributors.

I did an homage to one of my favorite painters, Norman Rockwell.

The stairs in the background were found off the coast of Connecticut the day after Hurricane Sandy blew through and ripped them off of someone's house.

*Initial sketch:*



Inspiration: Norman Rockwell



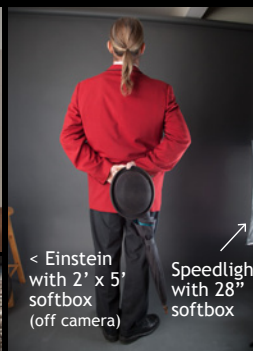
Picture Frame



Ground texture



Final image



< Einstein with 2' x 5' softbox (off camera)

Speedlight with 28" softbox

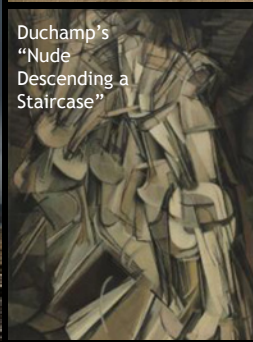
Clouds



Staircase



Duchamp's  
"Nude  
Descending a  
Staircase"







# ONE MAN'S TRASH IS ANOTHER MAN'S TREASURE

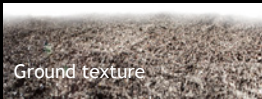
It's a good thing my friend Bryan collects stuff. I needed some "trash" and he was able to provide me with a giant box of computer parts and miscellaneous wires.

The hardest part was isolating all of the objects from the background to remove unwanted shadows. If I had to do it again, I would use backlight and save myself many hours in Photoshop.

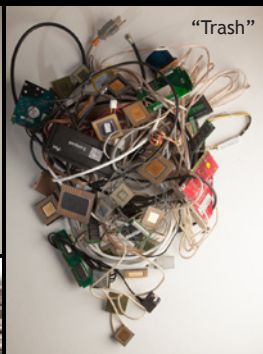
*Initial sketch:*



Meat Grinder & Money



Ground texture



"Trash"



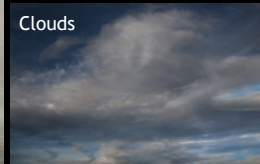
Ladder



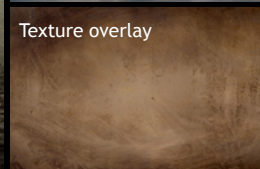
Final image



Man



Clouds



Texture overlay



## HOLIDAY OVERLOAD

It was a busy year for the  
Man in the Red Jacket.  
By December he was  
exhausted...

...No special tricks in  
this shot. Just good  
old-fashioned laughs...  
and a Santa beard.









THE MAN IN THE RED JACKET

BY IRENE LIEBLER

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